



# WAEMU BANKS AND SME SHOW

## Salão Exposição de Bancos e PMEs da UEMOA



#BISSAU2024, CAPITAL OF UEMOA SMEs

Let's revitalize UEMOA SMEs to support Africa's development



06 - 10 Nov. 2024

Guinée Bissau

En collaboration avec le Gouvernement de Guinée Bissau et la CCIAS

### THEME

ODD et transformation structurelle des économies africaines : rôle et impact des PME de l'UEMOA



# CONCEPT NOTE



BCEAO  
BANQUE CENTRALE DES ETATS  
DE L'AFRIQUE DE L'OUEST



FAGACE  
FONDS AFRICAIN DE GARANTIE ET  
DE COOPERATION ECONOMIQUE  
UNE INSTITUTION FINANCIERE AU SERVICE  
DU DEVELOPPEMENT EN AFRIQUE



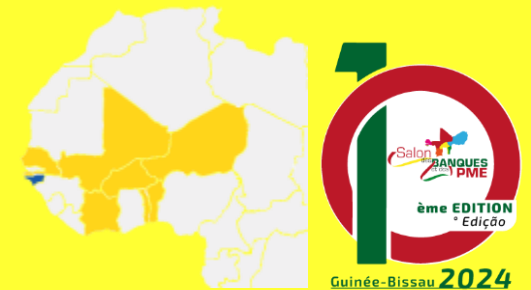
CAP PME  
INNOVANTES  
Rebonita, Ensemble!

**BISSAU, THE 2024 CAPITAL OF WAEMU SMEs AND FINANCE  
UNDER THE VERY HIGH PATRONAGE OF S.E. UMARO SISSOCO EMBALO,  
PRESIDENT OF THE REPUBLIC**



**S.E. UMARO SISSOCO EMBALÓ,**  
President of the Republic of Guinea Bissau

“The private sector plays an essential role in achieving the Sustainable Development Goals and Agenda 2063. To achieve these goals, it is crucial to mobilize the necessary financing to support private companies in their growth and contribution to the economy of Guinea Bissau”



## PRESIDENT OF THE EXPERT COMMITTEE OF THE UEMOA BANKS AND SME EXHIBITION



**MR. DAMO JUSTIN BARO,**  
Chairman of the Committee of Experts  
Former Governor of the BCEAO  
Former Commissioner at the UEMOA Commission

“ By helping SMEs to untangle the key factors for the development of our economies, we will succeed in meeting the challenges of sustainable development.

I attach particular importance to this annual event, and I hope that together we can help build an integration that works and makes an impact.

So let's make this trade fair the ideal framework for giving the necessary impetus to the promotion and development of WAEMU SMEs, the driving force behind the economic growth of our countries.

In my capacity as Chairman of the Committee of Experts and Resource Person, I will continue to make the necessary representations to sub-regional and international institutions so that they help to achieve all the objectives of this show.



**MR. NGUÉTO TIRAINA YAMBAYE,**  
General Manager of FAGACE

"The multilateral guarantor that is FAGACE, has played a leading role in enabling banks to grant more credit to SMEs and large companies, while reducing their exposure to risk.

This Exhibition is an opportunity for FAGACE to strengthen its central role in supporting Member States in the new economic and continental order underway, focused on strong economic integration, marked by the establishment of the AfCFTA.

It is imperative that the current situation of SMEs in FAGACE member countries and the UEMOA zone, with competitiveness undermined by difficulties in accessing financing, can improve, so that they can take advantage of the expected opportunities.

FAGACE is the appropriate strategic institution to support Member States in implementing SME development strategies"



**MR YUEPENE HERMANN NAGALO,**  
PERMANENT SECRETARY  
SBPME UEMOA

“ In a regional context marked by security, health and climate crises, we can welcome the solutions provided by SMEs.

Also, the UEMOA Banking and SME Show is an initiative that complements other initiatives in favor of SMEs in order to support the development of Africa. Its objective is to allow SMEs in the region to get to know each other, share good practices, strengthen their capacities, and make concrete proposals to resolve their difficulties.

For financial institutions, the Show allows them to get to know SMEs better in order to better support them in financing their projects. As for States and regional institutions, the Show makes recommendations to them in order to complete the actions already undertaken and thus, generate additional reflections. The Show is also a crossroads of experts from the world of finance and SMEs.”



## **BISSAU, REPUBLIC OF GUINEA-BISSAU** **HOST COUNTRY OF THE 10th EDITION**

The UEMOA Banking and SME Fair is part of the vision of offering companies and state structures a framework for meetings and exchanges that can lead to the formalization of multiple business, technical and financial agreements and partnerships.

The SBPME UEMOA is therefore an economic fair promoting South-South and international economic and commercial exchanges between UEMOA countries and with other African countries and the rest of the world.

Its particularity is to allow UEMOA businessmen to meet in a multilingual French-speaking, Portuguese-speaking, English-speaking and Arabic-speaking Africa, disadvantaged by the language barrier.

# THE SBPME UEMOA IS BOTH



The **first annual sub-regional meeting** dedicated to **SMEs, support structures and financing**, as well as their partners.



More than a **promotional showcase**, it is a place for **exchanges, reflection and meetings**: **a framework for sharing good practices.**



Contributes to the efforts of **States and Partners** to **Support – Promote – Finance – Transform** UEMOA SMEs, the driving force behind economic recovery.



An opportunity to engage in deep reflections in order to induce **inclusive and sustainable growth**. It encourages **the Community to produce and transform** its materials with a view to **boosting the Union's trade**, in the context of the **AfCFTA**

## A PAN-AFRICAN INITIATIVE

1/6

having allowed through its **UEMOA SME caravan** to cross mythical cities such as: **Abidjan, Bamako, Bobo-Dioulasso, Dakar, Kayes, Korhogo, Niamey, Ouagadougou, Sikasso;**

## A CONTINUOUS AND ROTATING ORGANIZATION

2/6

in the 8 UEMOA countries since 2015, contributing to regional economic integration, local development and investment.

## A FORCE OF PROPOSALS WITH MORE THAN 185 RESOLUTIONS AND RECOMMENDATIONS

3/6

to the UEMOA commission, States, BCEAO, Banks, SMEs, Support Structures and Communities, 80% of which have been implemented or are in progress



4/6

## **A MEETING DEDICATED TO VSES, SMES AND START-UPS AND FINANCIAL AND NON-FINANCIAL SUPPORT STRUCTURES**

which highlights mutual opportunities to build future alliances.

5/6

## **AN ACTIVITY WHICH TAKES PLACE BOTH IN POLITICAL AND ECONOMIC CAPITALS**

and secondary cities, offering a diversity of centers of attraction for SMEs.

6/6

## **INNOVATION, SME GOVERNANCE, FINANCIAL INCLUSION AND FINANCING**

for the revitalization of SMEs are placed at the heart of the discussions.



## **CURRENT, CUTTING-EDGE THEMES, DEVELOPED BY HIGH-LEVEL EXPERTS WITH CONTRIBUTIONS FROM SMEs THEMSELVES.**

- ❑ SMEs, the engine of growth in UEMOA (2015);
- ❑ SMEs in UEMOA facing the demands of global competitiveness (2016);
- ❑ Business climate in UEMOA: what reforms for innovative and efficient SMEs (2017);
- ❑ SMEs in UEMOA in the digital age (2018);
- ❑ SMEs for the development of the local economy in UEMOA (2019);
- ❑ Intra-Community Trade and Competitiveness of SMEs in UEMOA, in a context of security and health crises (COVID 19) (2020);
- ❑ Transformation of African economies: Contribution and Impact of UEMOA SMEs (2021);
- ❑ Financing & investment of UEMOA SMEs, in the face of crises and changes in African economies (2022);
- ❑ Support and Financing of AOPs and UEMOA SMEs, in a context of resilience and economic recovery (2023).

# GUINEA-BISSAU, NATURAL GATEWAY TO PORTUGUESE AND FRENCH-SPEAKING COUNTRIES

A SPECIAL TOURIST AREA

- ❖ Guinea-Bissau is the only Portuguese-speaking country in the West African Economic and Monetary Union (WAEMU), and which shares in common, the Currency, the Culture, Economic Policies.
- ❖ With about 80 islands and islets of the Bijagós archipelago, the Country has some of the most beautiful beaches in West Africa.
- ❖ It has enormous agricultural and forestry potential, which requires significant investments, particularly in the production of cashew nuts, which constitutes 80% of its exports. Guinea Bissau is ranked 3rd producer of cashew nuts in Africa, and 6th worldwide. Rice is the country's main crop.

A DIVERSIFIED ECONOMY

- ❑ Guinea-Bissau could achieve growth of 5.1% in 2024, according to the AfDB;
- ❑ To diversify its economy, the country relies on four growth drivers: agriculture and agro-industry, fisheries, tourism and mining;
- ❑ Bissau could become a logistics hub and a multi-sector Special Economic Zone (SEZ) to host agro-industrial activities (processing of cashew nuts, mango, fishery products), but also industrial activities;
- ❑ In addition to administrative and tax incentives, the SEZ will provide a bouquet of efficient infrastructure and services, including buildings, energy, water, transport, digital technology and promotion and training services. A Special Tourist Zone (ZTS) is also planned in the Bijagós Islands, to make it a reference destination for sport fishing and ecotourism.

### « UEMOA, A COMMUNITY AREA WITH STRONG INVESTMENT POTENTIAL »

“Africa has an important role to play in driving inclusive growth and sustainable development globally. There are many opportunities for smart investments in key sectors: agriculture, energy markets, minerals, health infrastructure and pharmaceuticals, light manufacturing, transport and logistics, digital economy, etc. The continent remains a gold mine for savvy investors globally,” said Mr. Kevin Urama, Chief Economist of the African Development Bank, during the presentation of the Africa Macroeconomic Performance and Prospects report.

For economist Jeffrey Sachs, tasked by United Nations Secretary-General Antonio Guterres with championing the Sustainable Development Goals (SDGs): “Africa can and will achieve growth of 7% or more per year consistently in the coming decades.”

The development of micro, small and medium-sized enterprises and industries (SMEs/SMIs) represents a real challenge for economic growth on the African continent, according to the African Development Bank. In a global context marked by climate change, the security crisis due to terrorist violence, the crisis in Ukraine with its pressures on energy resources and raw materials disrupting the supply chain and the production chain, SMEs are expected to be real actors in the economic growth of UEMOA and social change, given their importance in the economic fabric and through job creation, and the role they play in the development and dissemination of innovations.

### **INTEGRATION OF SUSTAINABLE DEVELOPMENT GOALS (SDGS) IS OF MAJOR IMPORTANCE FOR SMEs.**

The Sustainable Development Goals (SDGs) provide a comprehensive framework to address the social, economic and environmental challenges facing UEMOA Member States, while encouraging them to adopt innovative approaches to financing development and the structural and inclusive transformation of their economies.

The 10th Edition of the UEMOA Banking and SME Show will have as its central theme **“Sustainable Development Goals (SDGs) and Structural Transformation of African Economies: Role and Impact of UEMOA SMEs”**.

This central theme aims to highlight the importance of the SDGs and micro-small-medium enterprises and industries in the structural transformation of African economies, and particularly within the West African Economic and Monetary Union (UEMOA). This transformation is essential to ensure sustainable and inclusive economic growth on the continent.

This will be an opportunity to encourage innovation, competitiveness, collaboration, the adoption of responsible best practices and the financing of SMEs, in order to catalyze a transformative dynamic that promotes inclusive, sustainable and equitable growth within UEMOA Member States.



## EXPECTED RESULTS

- ❑ Agreements are signed;
- ❑ Financial, technical and commercial partnerships are concluded;
- ❑ Investment projects for the public and private sectors are concluded;
- ❑ Financing of value chains (tourism, green economy and blue economy, textile, agriculture, livestock, digital, cultural industry, mining, oil, gold, crafts, fishing, etc.) is mobilized;
- ❑ Recommendations and resolutions are formulated

## EXPECTED COUNTRIES

- ❖ **Host Country:** Guinea-Bissau;
- ❖ **Guest of Honor Country:** Portugal
- ❖ **Special Guest Country:** Senegal
- ❖ **UEMOA Countries:** Benin, Burkina Faso, Ivory Coast, Mali, Niger, Senegal, Togo;
- ❖ **Portuguese-Speaking Countries:** Cape Verde, Angola, Brazil, Portugal,
- ❖ **Other Countries:** Congo, Guinea, Cameroon, Ghana, DRC, Nigeria, Chad, Tunisia, Morocco, Mauritania, Gambia, Sierra Leone, Madagascar, France, Canada, USA.

**#BISSAU2024 WILL BECOME FROM NOVEMBER 6 TO 10, 2024, THE CAPITAL OF UEMOA SMEs AND FINANCE**

# EXPECTED PARTICIPANTS



**More than 300 companies are expected, 150 exhibitors, 5000 visitors, 1000 women and young people trained across the Salon campuses.**

- Invited governments: Ministers, State structures (promotion, export, investment, upgrading, standardization, certification agencies, etc.),
- Community & International authorities: UEMOA Commission, UEMOA CCR, BCEAO, BOAD, AfDB, BIDC, BADEA, IDB, FAGACE, FSA, AGF, BRVM, AMF, CREMPF, FAPBEF-UEMOA, ROPPA, CORAF, AUF, OIF, CONFEJES, JICA, ZLECAf, IFC, CESAG, IOM, UNDP, UNIDO, etc.
- Diplomatic authorities: Embassies, Diplomatic and economic missions, Consulates;
- Banks-Microfinance-Mesofinance, Insurance, leasing, SGI, Islamic finance, funds, guarantee institutions, participatory finance, venture capital, intermediation, ;
- Communities, Employers, Consular Chambers, SAE, Professional Organizations, Liberal Profession, Experts, Large African and Global Groups;
- Teachers-Researchers/Student Entrepreneurs;
- National and International Media;
- Anyone with an interest

# SECTORS CONCERNED

- ❖ Banks/ Insurance/ Microfinance/ Funds/ SGI/ Investors;
- ❖ Agriculture and agro-industries
- ❖ Housing, construction & infrastructure
- ❖ Capital & investment
- ❖ Culture, hospitality and tourism
- ❖ Education
- ❖ Energy, mining, mineral resources,
- ❖ Communication, Media
- ❖ Industry, mechanics, automobile
- ❖ Transport, logistics
- ❖ Consulting
- ❖ Telecom, digital, digital
- ❖ Commerce/ representation
- ❖ Startups, crafts
- ❖ Liberal profession (Lawyers, Legal experts, Advisors, Consultants)
- ❖ Business development (HR, Management, Accounting, Taxation, Communication, Legal, etc.)
- ❖ Research centers / Universities and technical schools
- ❖ Specialized state agencies (promotion, investment, export, Certification, etc.);

**#BISSAU2024 WILL BECOME FROM NOVEMBER 6 TO 10, 2024, THE  
CAPITAL OF UEMOA SMEs AND FINANCE**



- ❑ **ROUND TABLE ON INVESTING IN GUINEA-BISSAU AND WAEMU :** A day dedicated to investment and financing opportunities in WAEMU countries and particularly in Guinea-Bissau. It will also offer the opportunity for professional meetings, professional sharing, presentation of structuring projects, community level measures ;
- ❑ **CULTURAL & TOURIST DISCOVERY:** A day dedicated to cultural and tourist visits in order to explore the potential and opportunities of the Country. A space for local consumption of country foods ;
- ❑ **PRE-EXHIBITION MASTER CLASS:** Organization of Master classes as a prelude to the Exhibition to strengthen the capacities of 1,000 women and young people on dedicated themes and equip them to better succeed in their business relationships;
- ❑ **COACHING & SME-NETWORKING AREA:** The professionalization of the SME Networking space and coaching of Managers, with a view to facilitating the promotion of innovative solutions from SMEs, cooperation between SMEs, networking ;
- ❑ **HONORED COUNTRY & SPECIAL GUEST COUNTRY:** A special day dedicated to the Featured Country and the Special Guest Country , in order to discover investment, support and partnership opportunities ;



# ACTIVITIES OF THE 10TH EDITION

## I. CEREMONY - PANELS & ROUND TABLE

- ✓ **Official opening ceremony**
- ✓ **Central theme:** SDGs & structural transformation of African economies
- ✓ **Inaugural Ministerial Panel:** SMEs facing the Sustainable Development Goals (SDGs) for a structural transformation of the economies of UEMOA countries
- ✓ **Round Table:** Investing in Guinea-Bissau & in UEMOA;
- ✓ **Share & Success Stories:** Support and financing of SMEs in the context of the SDGs
- ✓ Cooperation between SMEs, a lever for performance and competitiveness
- ✓ **Panel 1:** Financial inclusion - Digitalization Youth employability to achieve the SDGs
- ✓ **Panel 2:** Differentiate yourself thanks to the Sustainable Development Goals
- ✓ **SME NETWORKING/CAP PME UEMOA:** Launch of the Network & the SME financing initiative

## II. SME VILLAGE - EXPO CROSSROADS

- ✓ SME, Startup space, in all areas of activity;
- ✓ Finance, insurance and digital space (Banks, Guarantee Funds, Investment Funds, SFD, Insurance, SGI, Digital Professionals, etc.) in order to highlight innovative financing opportunities, financial inclusion, digitalization, etc.
- ✓ Country space, regional and international institutions and large companies.
- ✓ Fair space, Gastronomy, tasting and cultural entertainment, etc.

## III. INNOVATIVE PROJECT - SME NETWORKING - BTOB – NETWORKING

- ✓ Innovative Project: build direct partnerships with financing structures, support structures, investors, and also benefit from expert advice from professionals.
- ✓ Sme Networking: promote innovative solutions at the UEMOA and regional level.
- ✓ BTOB & Partnerships: BtoB, professional meetings, partnerships, subcontracting, franchising, etc.
- ✓ CAP-PME counter: advice, coaching, guidance (women's entrepreneurship, youth employability)
- ✓ Cultural & Tourist Discoveries

## IV. SME CAMPUS - SME CARAVANE – SME AWARDS

# AGENDA FOR THE 10th EDITION OF THE SHOW BANKS AND SMES IN WAEMU

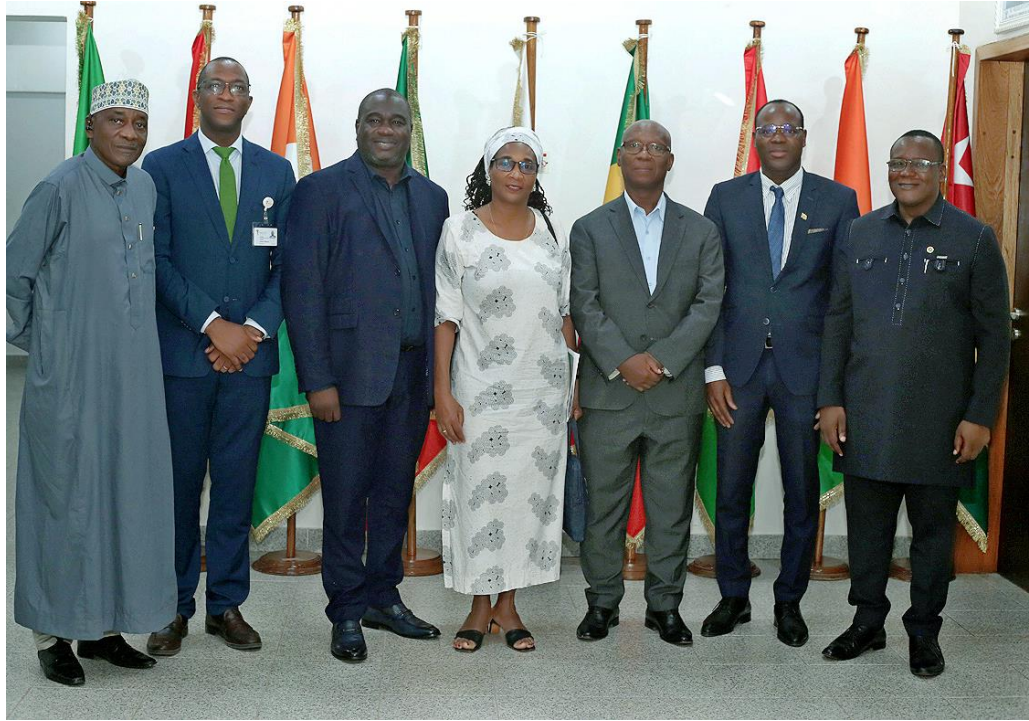


<p><b>02, 09, 16, 23, 30 Oct. and 06 Nov. 2024:</b> <i>Abidjan, Bamako, Bissau, Cotonou, Dakar, Lomé, Niamey, Ouagadougou</i></p>	<ul style="list-style-type: none"> <li>▪ WAEMU SME CAMPUS: Training workshop for 1,000 women and young people (SMEs, startups, artisans, farmers, communities, financial institutions)</li> </ul>
<p><b>03, 04 and 05 Nov. 2024:</b></p>	<ul style="list-style-type: none"> <li>▪ Reception of delegations - Collection of Badges</li> <li>▪ Provision of Stands</li> </ul>
<p><b>06 Nov. 2024:</b></p>	<ul style="list-style-type: none"> <li>▪ Opening of the Exhibition Village</li> <li>▪ Innovative Project Pitch</li> </ul>
<p><b>07 Nov. 2024:</b></p>	<ul style="list-style-type: none"> <li>▪ Official launching ceremony,</li> <li>▪ Cutting of the Exhibition Village Ribbon</li> <li>▪ Inaugural Ministerial Panel,</li> <li>▪ Round table</li> <li>▪ BtoB, BtoG meetings ,</li> <li>▪ SME Networking</li> </ul>
<p><b>08 Nov. 2024:</b></p>	<ul style="list-style-type: none"> <li>▪ Thematic panels &amp; Success stories,</li> <li>▪ Hearings &amp; Professional Meetings,</li> <li>▪ Suite BtoB, BtoG , Pitch, SME Networking,</li> <li>▪ Expo Suite</li> </ul>
<p><b>Nov 09, 2024:</b></p>	<ul style="list-style-type: none"> <li>▪ PME Awards / Presentations of Trophies and Prizes</li> <li>▪ Business, cultural &amp; tourist visit</li> <li>▪ Hearings &amp; Professional Meetings,</li> <li>▪ Suite BtoB, BtoG , Pitch, SME Networking,</li> <li>▪ Expo Suite</li> </ul>
<p><b>10 November 2024:</b></p>	<ul style="list-style-type: none"> <li>▪ Continuation &amp; End of Exhibition</li> <li>▪ Recreational program</li> </ul>
<p><b>Nov. 11 and 12, 2024:</b></p>	<ul style="list-style-type: none"> <li>▪ Return of caravanners / Delegations -</li> <li>▪ Withdrawal of Certificates of Participation</li> </ul>

1. Discover Guinea-Bissau, a land of culture and a gateway to the Lusophone Countries;
2. Prospect for investment opportunities and partnerships;
3. Strengthen cooperation between SMEs in the South;
4. Develop your business network and look for opportunities;
5. Exchange with other professionals and benefit from the support of experts;
6. Discover financing solutions;
7. Promote your expertise and boost your business;
8. Draw inspiration from good practices and better experiences;
9. Strengthen the image and leadership of SMEs on the regional market;
10. Benefit from high-level Master Classes.



# FEEDBACK ON THE INSTALLATION OF THE STEERING COMMITTEE OF THE 10TH EDITION OF THE WAEMU BANKS AND SMES EXHIBITION





República da Guiné-Bissau  
Presidência da República

*Gabinete do Presidente*

Bissau, le 29 juillet 2024

Monsieur Youépéné Hermann Nagalo

Secrétaire Permanent du Salon des

Banques et PME de l'UEMOA

N/Ref.0619/PR/GPR/2024

**Objet** : 10ème édition du Salon des Banques et PME de l'UEMOA Référence : L/N 025 /SBPME\_UEMOA/SP du 29 février 2024 Monsieur le Secrétaire Permanent,

Le Cabinet du Président de la République présente ses meilleures salutations au Secrétaire Permanent du Salon des Banques et des Petites et Moyennes Entreprises et, suite à votre correspondance du 29 mai 2024, dans laquelle votre organisation sollicite le Haut Patronage de Son Excellence le Président de la République pour la tenue de la 10ème édition du Salon des Banques et PME, prévue à Bissau, du 6 au 10 Novembre 2024, informe que Son Excellence Monsieur le Président de la République a accepté votre demande.

Dans ce contexte, le Cabinet de Son Excellence le Président de la République, par l'intermédiaire du Conseiller du Président pour les affaires économiques, conjointement avec votre organisation, travailleront en coordination avec les différentes entités gouvernementales dans l'organisation de cet important événement en Guinée-Bissau.

Vous souhaitant bonne réception de la présente, veuillez agréer, Monsieur le Secrétaire Permanent, l'expression de mes sincères salutations.

Ministre Directeur de Cabinet

Gilda Lobo de Pina



C.C. • Premier Ministre

• Ministre de l'Economie, du Plan et de l'Intégration régionale

• Ministre du Commerce et de l'Industrie

• Chambre de Commerce



*Handwritten signature*



Lomé le, **18 JUL. 2024**

A **Monsieur Youépéné Herman NAGALO**  
Secrétaire Permanent du Salon des Banques  
et PME de l'UEMOA (SBPME-UEMOA)  
Tél. : + 226 76 67 66 90 / 76 56 90 07  
E-mail : [salonpme@gmail.com](mailto:salonpme@gmail.com)  
[contact@salonpmeuemoa.org](mailto:contact@salonpmeuemoa.org)  
**OUAGADOUGOU**

V/Réf. : 094/SBPME\_UEMOA/SP du 11 juillet 2024

NRéf. : **000539** /CCRIDG/PDT/2024

**Oblét** : demande de parrainage de la 10<sup>ème</sup> édition du Salon des Banques et PME de l'UEMOA (SBPME-UEMOA), Bissau, du 06 au 10 novembre 2024.

**Monsieur le Secrétaire Permanent,**

J'ai l'honneur d'accuser réception de votre lettre ci-dessus référencée, nous invitait à parrainer la 10<sup>ème</sup> édition du Salon des Banques et PME de l'UEMOA, prévu du 06 au 10 novembre 2024 à Bissau, et vous remercie de l'attention particulière que vous portez à la Chambre Consulaire Régionale de l'UEMOA (CCR-UEMOA).

Par la présente, je voudrais porter à votre connaissance que je prendrai personnellement part à cette édition accompagnée de Madame Mariétou COULIBALY, la Directrice Générale de notre Institution.

Par ailleurs, je confirme le parrainage de la 10<sup>ème</sup> édition du SBPME par la CCR-UEMOA qui participera aux différentes activités prévues lors de cette importante rencontre, et vous saurais gré des dispositions pratiques que vous voudriez bien faire prendre à cet effet. Nos contacts sont les suivants :

# SUPERVISION OF THE MINISTRY OF TRADE AND INDUSTRY REPUBLIC OF GUINEA-BISSAU



GOVERNO DA  
GUINÉ-BISSAU

MINISTÉRIO DO COMÉRCIO E INDUSTRIA  
O Ministro

Au  
Secrétariat Exécutif  
Permanant du Salon des  
Banques et des PME

N/Ref: <sup>245</sup>SMCI/2024

Bissau, le 10 juin 2024

**Objet: Réponse à votre demande de partenariat pour l'organisation de la 10<sup>eme</sup> Edition du salon des Banques et PME de l'UEMOA, du 05 au 10 novembre 2024 à Bissau.**

Monsieur le Secrétaire Exécutif Permanant,

Le Ministère du Commerce et de l'Industrie présente ses meilleurs et respectueux compliments et nous profitons pour accuser la réception de votre lettre de **demande de partenariat pour l'organisation de la 10<sup>eme</sup> Edition du salon des Banques et PME de l'UEMOA, du 05 au 10 novembre 2024 à Bissau.**

En réponse, le Ministère du Commerce et de l'Industrie manifeste son intérêt de vous accompagner pour la réussite de cet important évènement pour renforcer notre intégration régionale et augmenter les échanges commerciaux des PME, nous sommes disponible et ouvert pour prendre part dans l'organisation de la **10<sup>eme</sup> Edition du salon des Banques et PME de l'UEMOA.**

Veuillez agréer Excellence le Secrétariat Exécutif, nos salutations les meilleures.

Le Ministre

Eng.º Orlando Mendes Viegas





# COLLABORATION OF THE CHAMBER OF COMMERCE, INDUSTRY, AGRICULTURE AND SERVICES – CCIAS OF GUINEA-BISSAU



Estabelecido em 12 de Junho de 1999  
Associação C.C.I.A.A. - E.F. PALOP - C.C.I.A.A./UEMOA - BOPAR e B.WAF/UEMOA  
Fundação Pública e Desportiva Ministério C.C.I.A.A. 9977/1999

A

Sua Excelência

Senhor **Youépéné Hermann NAGALO**

Secretário Permanente do Salão dos Bancos e das

PME's da UEMOA

Na Republica da Guine Bissau

BISSAU

Bissau, 17 de junho do 2024.

**Assunto:** Confirmação de Parceria para Organização da 10ª Edição do Salão de Bancos e das PME's da UEMOA em Bissau, República da Guiné-Bissau.

Excelência,

Fazendo referência a **VI/Réf : 029/SBP\_UEMOA/SP** de 29 de fevereiro de 2024, no qual o Secretariado Permanente solicita a CCIAS, uma parceria inclusiva para a coorganização da 10ª Edição do Salão de Bancos e PME's da UEMOA a decorrer em Bissau nos dias 06 à 10 de Novembro de 2024.

Considerando a importância de que se reveste o Evento para o País e o interesse do Ecosistema Empresarial e as PME's da Guiné-Bissau, servimos da presente para confirmar a nossa total disponibilidade para acompanhar o Secretariado Permanente na realização do Evento e alcançar o sucesso desejado.

Sem mais assunto de momento, despedimo-nos com muita consideração.

De V.Exa

Atentamente,

Eng.º **Mama Samba EMBALÓ**

/Presidente/



# GENERAL INFORMATION NOTE

In order to make your stay productive and memorable, we provide you with some useful information below .

## **I- HOST COUNTRY**

BISSAU will host the 10th<sup>Edition</sup> of the WAEMU Banking and SME Fair, from November 6 to 10, 2024, under the **HIGH PATRONAGE OF HE UMARO SISSOCO EMBALO, President of the Republic of Guinea-Bissau**

## **II- RESPONSE TO THE INVITATION**

Participants are asked to confirm their participation no later than **OCTOBER 5, 2024** . Registration can be done online on the website [www.salonpmeuemoa.org](http://www.salonpmeuemoa.org) or on the Facebook page @SalonBanquesPMEUEMOA . You can also **obtain a letter of invitation to the Show for your administrative procedures** .

## **III- ENTRY FORMALITIES**

- WAEMU nationals will travel to Bissau without VISA.
- As for non-WAEMU nationals , holding ordinary or official passports, are subject to the VISA obligation.
- Entry visa formalities will be facilitated at the diplomatic representations of Guinea Bissau abroad.
- For participants coming from countries where Guinea Bissau does not have diplomatic representation, arrangements can be made for the issuance of a visa upon their arrival.
- You can **obtain a letter of invitation to the EXHIBITION to help you in your process of obtaining a VISA** .
- Please note that the Embassy or consulate remains the sole decision-maker in obtaining your visa and is your only contact for any additional questions.

## **IV- HOME**

A Welcome Committee will be set up to assist and guide participants, upon arrival and departure, in accordance with the information they will provide us.

## **V- INTERNATIONAL VACCINATION CERTIFICATE**

Recommended and/or mandatory vaccines: yellow fever, typhoid fever, meningitis.

## **VI- REGISTRATION AND BADGES**

A registration counter is planned at the site of the work which will be open 72 hours and on the day of the work. Badges will be available.

## **VII- WORKING LANGUAGES**

The **working languages will be French and Portuguese.**

The documents will be prepared in French and Portuguese.

## **VIII- USEFUL INFORMATION ON GUINEA BISSAU :**

- Temperature: between 23 and 36° Celsius
- Time zone: GMT
- Local currency: The CFA Franc
- The exchange rate: 656 FCFA/1€

## **IX - SERVICE OPENING HOURS**

Banks are open from 7:30 a.m. to 12:30 p.m. and from 3 p.m. to 5 p.m. (there are accessible withdrawal ATMs)

Shops are open from 7:30 a.m. to 6:30 p.m.

We wish you a good trip and look forward to welcoming you.

## **X- ADDITIONAL INFORMATION**

- **Permanent Secretariat:** (226)7667 6690; (226)7656 9007; (245) 955 281 933 ;
- **Bissau Focal Point:** ( 245) 956 268 253; 966 266 282
- **E-mail :** [salonpme@gmail.com](mailto:salonpme@gmail.com) ;  
[partenariat@salonpmeuemoa.org](mailto:partenariat@salonpmeuemoa.org) ; [nagaloyh@gmail.com](mailto:nagaloyh@gmail.com) ;
- **Website:** [www.salonpmeuemoa.org](http://www.salonpmeuemoa.org)
- **Facebook page :** @SalonBanquesPMEUEMOA
- **Linkedin :** @ Salon-des- banques - pme -de-l- uemoa
- **Twitter :** @Salonpme\_uemoa
- **Instagram :** @Salonpme\_uemoa
- **TikTok :** @Sbpme

The Organizing Committee wishes you a good trip and looks forward to welcoming you to Bissau, the country of 80 islands.

➤ #EnRouteForSBPMEUEMOA



**Together, let's revitalize  
WAEMU SMEs  
To SUPPORT  
AFRICA'S Development  
Thank you - Dieuredieuf -  
Obrigado!**

## PERMANENT SECRETARIAT

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You Tube: @BPMETV

“You don't get out of a crisis by simply waiting for everything to get better.

Let's move forward to support States in revitalizing SMEs »

**Youépéné Hermann NAGALO, Permanent Secretary**